

MINT IS HIRING A DIGITAL ACCOUNT DIRECTOR

Join the Mint sales team to help grow our business in existing markets and beyond.

We don't just sell media and creative solutions to our clients and partners, we help to shape them; using our expert knowledge of ad products, media channels and the industry to impact the way families and kids experience advertising.

Mint Copenhagen is a fast-growing advertising and production agency specialized in the young audience. We hold a unique position with advertisers, by utilizing cutting-edge solutions based on passion and target group insights. As of 2021 Mint is the exclusive Nordic partner for PreciseTV,

the leading contextual targeting solution for YouTube advertising based on AI optimization.

We are looking for a highly motivated Digital Account Director based in Copenhagen. The position will be targeting the Nordic Markets with premium kids advertising products and creative solutions. Your focus is to identify and meet client needs through our advertising solutions.

We offer a workplace in rapid growth, with a dynamic team, competitive salary package and where great responsibility reaps great rewards.

WHAT YOU'LL DO

- Build and expand relationships with Nordic clients and agencies.
- Solicit and validate prospect's business issues to inform and demonstrate Mint solutions.
- Host client presentations.
- Drive Mint business growth by identifying potential leads and having a passion for outbounding and pitching.
- Become an expert on kids advertising.

WHAT YOU HAVE

- Proven ability to develop, influence and maintain strong relationships with key decision makers in marketing departments.
- Solid understanding of media and creative solutions.
- Fluent in Danish and English.
- Positivity and determination.
- Team player attitude.
- Ability to thrive in a performance-oriented environment.

WHAT WE OFFER

- A competitive salary package.
- A thorough on-boarding program with in-house product and sales training.
- Responsibility and excellent career prospects.
- Lunch, and healthy (and not so healthy!) snacks & drinks.
- A self-driven, high-performance culture.
- Informal, and fun working environment.
- Brand new office facilities in Copenhagen

HOW TO APPLY

Send a brief application, including your C.V. and a recent photo to job@mintcph.dk before 19/4-2022.

