# MINT IS HIRING Creative Designer & Editor

#### Company: Mint Copenhagen - Location: Copenhagen

**MINT COPENHAGEN,** a leading Copenhagen agency and studio specializing in campaigns and content for families, kids, and like-minded audiences, is on the hunt for a Creative Designer & Editor — a versatile and talented individual who can seamlessly blend graphic design with video editing to bring our projects to life.

**ROLE OVERVIEW** Lead the charge in developing and selling compelling content for a global audience. Utilize your industry insights and networks to shape the future of entertainment for younger demographics and their families.

## **KEY RESPONSIBILITIES**

- Collaborate closely with our creative team to understand project goals, brand guidelines, and client needs.
- Transform client briefs into visually compelling concepts across various media, including banners, presentations, marketing materials, social media graphics, TV spots, and more.
- Design and execute high-quality visuals using industry-standard software (Adobe Creative Suite preferred).
- Create engaging and on-brand graphics and video content for social media campaigns, keeping platform-specific requirements in mind.
- Edit and produce videos, motion graphics, and other multimedia content that enhances our storytelling capabilities.
- Manage multiple design and editing projects simultaneously, ensuring that all deadlines are met with exceptional quality.
- Prepare drafts, revisions, and final artwork for client approval, maintaining a keen eye for detail throughout the process.



## Mint

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## QUALIFICATIONS

- Proven experience in both graphic design and video editing, with a strong portfolio showcasing a playful and engaging style that resonates with families and children.
- Proficiency in Adobe Creative Suite, including Photoshop, Illustrator, and InDesign.
  Experience with Adobe After Effects or other motion graphics software is a significant plus.
- Strong video editing skills with proficiency in Premiere Pro or similar software.
- Excellent communication and collaboration skills to work effectively with internal teams and external clients.
- Ability to manage multiple projects and meet tight deadlines in a fast-paced environment.
- A creative mindset with a strong understanding of design and editing principles.
- A passion for storytelling through both static and dynamic visuals.

### JOIN US

This is a full-time position based in our Copenhagen office, with the possibility of remote work arrangements. If you're a creative powerhouse who loves to push boundaries and create content that captivates audiences, we want to hear from you!

### APPLY NOW

Please submit your resume, portfolio, and examples of your video editing work to **job@mintcph.dk.** 

### **Application Deadline**

20th September 2024



## THE MINT GROUP

Mint Studios and Mint Agency form the Mint Group, delivering captivating entertainment and advertising solutions. With studios in Copenhagen and London, we're a global provider of content for families, supported by one of Europe's premier advertising agencies for youth and family brands.

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